REQUIREMENTS

KPI’s Requirements:

* **Total Sales:** The overall revenue generated from all items sold.
* **Average Sales:** The average revenue per sales.
* **Number of Items:** The total count of different items sold.
* **Average Ratings:** The average customer rating for items sold.

Chart’s Requirements:

* **Total Sales by Fat Content:**

**Objective:** Analyze the impact of fact content on total sales.

**Additional KPI Metrics:** Access how other KPIs (Average sales, no of items, Average rating) vary with fat content.

**Chart Type:** Donut Chart.

* **Total Sales by Item Type:**

**Objective:** Identify the performance of different item types in terms of total sales.

**Additional KPI Metrics:** Access how other KPIs (Average sales,

no of items, Average rating) vary with fat content.

**Chart Type:** Bar Chart.

* **Fat content by outlet for total sales:**

**Objective:** Compare total sales across different outlets segmented by fat content.

**Additional KPI Metrics:** Access how other KPIs (Average sales,

no of items, Average rating) vary with fat content.

**Chart Type:** Stacked Column Chart.

* **Total sales by outlet establishment:**

**Objective:** Evaluate how the age or type of outlet establishment influences total sales.

**Chart Type:** Line Chart.

* **Sales by Outlet Size:**

**Objective:** Analyze the correlation between outlet size and total sales.

**Chart Type:** Donut & Pie Chart.

* **Sales by Outlet Location:**

**Objective:** Access the geographical distribution of sales across different locations.

**Chart Type:** Funnel Map.

* **All Metrics by Outlet Type:**

**Objective:** Provide a comprehensive view of all key metrics (Total sales, Average sales, no of items, Average rating) broken down by different outlet types.

**Chart Type:** Matrix Type.